



November 3, 2017



*Renaissance Hotel  
24 Public Square  
Cleveland, OH 44113*

## Resource Partner (Vendor) Packages for National Philanthropy® Day

Select your National Philanthropy Day® participation level:

### **\$1,200 – Resource Partner (Vendor) 8-guest Table**

- 1 Table (8 guests) to luncheon
- Listing on NPD webpage
- Listing in NPD Presentation
- Listing in NPD Event Program
- NPD attendee list
- Website promoted via AFP social media posts

#### And Pick 1:

- 1 Article in Flash Traffic
- 1 Vendor Table at NPD
- Quarter-page ad in NPD Event Program (full-color, 4”H x 2.5”W)

### **\$750 – Resource Partner (Vendor) Listing**

- Listing on AFP webpage
- Listing in NPD Presentation
- Listing in NPD Event Program
- NPD attendee list
- Website promoted via AFP social media posts

#### And Pick 1:

- 1 Article in Flash Traffic
- Quarter-page ad in event program (full-color, 4”H x 2.5”W)

### **\$895 – Resource Partner (Vendor) Table w/ Ad**

- 2 guests to luncheon
- Listing on NPD webpage
- Listing in NPD Presentation
- Listing in NPD Event Program
- 1 Vendor Table at NPD
- NPD attendee list
- Quarter-page ad in event program (full-color, 4”H x 2.5”W)

### **\$500 – Resource Partner (Vendor) Table**

- 2 guests to luncheon
- Listing on NPD webpage
- Listing in NPD Presentation
- Listing in NPD Event Program
- 1 Vendor Table at NPD
- NPD attendee list

### **Event Program Book Advertisements**

- \$600 - Full-page Advertisement (full-color, 8”H x 5”W)
- \$300 - Half-page Advertisement (full-color, 4”H x 5”W)
- \$200 - Quarter-page Advertisement (full-color, 4”H x 2.5”W)

## Recognition

Name of your organization as it is to appear in the event literature and PR Materials:

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## Contact Information

Contact Name: \_\_\_\_\_

Name of Company or Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Media/PR Contact: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Information

**TOTAL DUE: \$** \_\_\_\_\_

- My check made payable to Association of Fundraising Professionals is enclosed.  
Mail check and form to: AFP Greater Cleveland Chapter, 4036 Center Road, Suite B, Brunswick, OH 44212
- I prefer to pay by credit card. Please contact me for payment details.
- Please invoice me.

### **PLEASE SEND COMMITMENT and LOGO BY October 20, 2017**

Committing by the above date will allow more opportunities for us to advertise your company.

You can purchase your package at [www.afpcleveland.org/NPD](http://www.afpcleveland.org/NPD) or return form to:

AFP Greater Cleveland Chapter  
4036 Center Road, Suite B, Brunswick, OH 44212  
E-mail [admin@afpcleveland.org](mailto:admin@afpcleveland.org) or Fax: (216) 803-9900

Questions? Please call (216) 696-1613.