



November 2, 2018



Renaissance Hotel
24 Public Square
Cleveland, OH 44113

National Philanthropy Day® Packages – Page 1

Select your National Philanthropy Day® participation level:

Chapter Strategic Partner - \$10,000 (only 2 available)

- 2 Tables (16 guests) to NPD Luncheon and Awards Ceremony with table recognition and admission for the morning educational panel for each guest (details to follow).
- Prominent recognition throughout the event and during the Luncheon program. Recognized in promotional materials, press releases, AFPGC website and electronic communications, and a full page ad in the Event Program Book.
- Recognize up to two (2) volunteers in the Honor Roll 2018 Listing (2 volunteers or 2 married couples from your organization):
 - Honor Roll is featured in: NPD presentation, AFP website, and event program book
 - Honoree(s) in attendance will receive a special gift at the event.
- Up to two (2) NPD Resource Partner tables.
- NPD Guest List (electronic file).

12 Month Benefits (from date of commitment)

- Recognition and 2 tickets for all Chapter Education Sessions, plus Young Professionals Boot Camp, and Annual Meeting Luncheon.
- One (1) year listing as Chapter Strategic Partner in all publications and announcements, logo and live website link on AFPGC website and prominent recognition in all bi-weekly e-newsletter and special e-blasts (minimum of one per month), and special recognition in social media messages.
- One message distributed by dedicated email blast by AFPGC to the Chapter's email database.
- Negotiable Customized Benefits are available to suite your specific needs.

Major Chapter Partner - \$5,000 (only 4 available)

- 1 Table (8 guests) to NPD Luncheon and Awards Ceremony with table recognition and admission for the morning educational panel for each guest (details to follow).
- Recognition during the Luncheon program. Recognized in promotional materials, AFPGC website and electronic communications, and a half page ad in the Event Program Book.
- Honor Roll 2018 Listing - Recognize an individual or married couple from your organization:
 - Honor Roll is featured in: NPD presentation, AFP website, and event program book.
 - Honoree(s) in attendance will receive a special gift at the event.
- One (1) NPD Resource Partner table.
- NPD Guest List (electronic file).

12 Month Benefits (from date of commitment)

- Recognition at all Chapter Education Sessions. One (1) year listing as Major Chapter Partner in all publications and announcements, logo and live website link on AFPGC website. Sponsor Listing live link on all bi-weekly e-newsletter and special e-blasts (minimum of one per month), and recognition in social media messages.
- One message distributed by dedicated email blast by AFPGC to email database.
- Negotiable Customized Benefits are available to suite your specific needs.



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National Philanthropy Day® Packages – Page 2

Supporting Chapter Partner - \$2,500 (only 8 available)

- 1 Table (8 guests) to NPD Luncheon and Awards Ceremony with table recognition and admission for the morning educational panel for each guest (details to follow).
- Recognition during the Luncheon program. Recognized in promotional materials, AFPGC website and electronic communications, and a quarter page ad in the Event Program Book.
- Honor Roll 2018 Listing - Recognize an individual or married couple from your organization:
 - Honor Roll is featured in: NPD presentation, AFP website, and event program book.
 - Honoree(s) in attendance will receive a special gift at the event.
- One (1) NPD Resource Partner table and NPD Guest List (electronic file).
12 Month Benefits (from date of commitment)
 - Recognition at all Chapter Education Sessions, for one (1) year. One (1) year listing as Supporting Chapter Partner on AFPCG website. Logo on all bi-weekly e-newsletter and special e-blasts (minimum of one per month). Recognized in Sponsorship Announcement in social media messages.
 - Negotiable Customized Benefits are available to suite your specific needs.

Table Sponsor - \$600

- 1 Table (8 guests) to NPD Luncheon and Awards Ceremony with table recognition and admission for the morning educational panel for each guest (details to follow). Recognition in Event Program Book
- Honor Roll 2018 Listing - Recognize an individual or married couple from your organization:
 - Honor Roll is featured in: NPD presentation, AFP website, and event program book
 - Honoree(s) in attendance will receive a special gift at the event

Luncheon Tickets & Morning Presentation - \$60 for AFP Members / \$85 for non-AFP Members

_____ AFP Members + # _____ Non-AFP Members = \$ _____

- Admission to NPD Luncheon & Awards Ceremony and the morning educational panel (details to follow)

Honor Roll 2018 Listing - \$75

- Recognize an individual or a married couple from your organization
 - Honor Roll is featured in: NPD presentation, AFP website, and event program book
 - Honoree(s) in attendance will receive a special gift at the event

Event Program Book Advertisement Opportunities

- \$600 - Full-page Advertisement or Awardee Recognition Ad (full-color, 8"H x 5"W)
- \$300 - Half-page Advertisement or Awardee Recognition Ad (full-color, 4"H x 5"W)
- \$200 - Quarter-page Advertisement or Awardee Recognition Ad (full-color, 4"H x 2.5"W)



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Commitment Form – Page 1

Select your National Philanthropy Day® participation level:

- Chapter Strategic Partner - \$10,000
- Major Chapter Partner - \$5,000
- Supporting Chapter Partner - \$2,500
- Table Sponsor - \$600
- Honor Roll 2018 Listing - \$75
- Luncheon Tickets & Morning Presentation
\$60 members / \$85 non-members
_____ members + # _____ non-members = \$ _____
- Event Program Book Advertisements
 - \$600 Full-page
 - \$300 Half-page
 - \$200 Quarter-page

CONTACT INFORMATION

Contact Name: _____

Name of Company or Organization: _____

Mailing Address: _____

Contact Phone: _____ Contact Email: _____

Media/PR Contact: _____ Email: _____

Name of your organization as it is to appear in the event literature and PR Materials:

Recognition Name

(see reverse side for Honoree and Payment Information)



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Commitment Form – Page 2

HONOREE INFORMATION

Name of Honoree (individual or married couple) to be listed in the Honor Roll 2018:

Name of Honoree(s)

PAYMENT INFORMATION

TOTAL DUE: \$ _____

- My check made payable to Association of Fundraising Professionals is enclosed.
Mail check and form to: AFP Greater Cleveland Chapter, 4036 Center Road, Suite B, Brunswick, OH 44212
- I prefer to pay by credit card. Please contact me for payment details.
- Please invoice me.

PLEASE RETURN FORM TO BY SEPTEMBER 1, 2018:

You can purchase your package at www.afpcleveland.org/NPD or return form to:

AFP Greater Cleveland Chapter
4036 Center Road, Suite B, Brunswick, OH 44212
E-mail admin@afpcleveland.org or Fax: (216) 803-9900

Questions? Please call (216) 696-1613.

To ensure you have every opportunity to receive maximum utilization of your recognition benefits, please send your commitment as soon as possible, but before September 1, 2018.