



Awards Selection Criteria

The Association of Fundraising Professionals Greater Cleveland Chapter presents seven **National Philanthropy Day**® awards to recognize outstanding achievement by individuals, youth groups, foundations, corporations and fundraising professionals.

National Philanthropy Day® Award Categories

- 1. Philanthropist Leadership Award** highlights the achievements of an individual or married couple with a proven record of exceptional generosity through direct financial support for the past year or several years. He or she should be an individual whose outstanding civic and charitable responsibility has encouraged, inspired and motivated others to take philanthropic leadership roles in the community.
- 2. Corporate Leadership Award** is presented to a local corporation or its corporate foundation, of any size or mission that demonstrates an outstanding commitment through financial support, executive and employee involvement, and encouragement of others to take leadership roles toward philanthropy and community involvement.
- 3. Foundation Leadership Award** is presented to a foundation with a strong record of exceptional generosity that through direct financial support has demonstrated outstanding civic and charitable responsibility and has encouraged and motivated others to take leadership roles in philanthropy and community involvement.
- 4. Outstanding Fundraising Volunteer** recognizes an individual or married couple with exceptional leadership skills in motivating others for fundraising projects that benefit charitable institutions and demonstrates commitment to the advancement of philanthropy. Achievements to keep in mind for your nominee include: quality of leadership and organizational ability in fundraising campaigns; extent of time and efforts contributed to your cause; proportionate financial results of his/her effort; success in recruiting and motivating others; participation in other non-profit organizations.
- 5. Youth in Philanthropy Award** recognizes the outstanding achievement of a single youth (age 23 or younger) who demonstrates the true spirit of philanthropy through time, treasure and talent. The young person may have organized a fundraiser at his/her school or volunteered their time to help an organization in their neighborhood. Nominee must be a youth participant, nominations naming a faculty advisor or community service supervisor will not be considered. Preference will be given to nominees who engage in fundraising activities, including the collection or purchase of in-kind donations, in addition to or as part of any service opportunities.
- 6. Youth Group in Philanthropy Award** recognizes service by a group of young people ages 10-23 who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and leadership in philanthropy. Nominee must be a youth participant, nominations naming a faculty advisor or community service supervisor will not be considered. Preference will be

given to nominees who engage in fundraising activities, including the collection or purchase of in-kind donations, in addition to or as part of any service opportunities.

7. Outstanding Fundraising Professional recognizes an exemplary fundraising professional with a *minimum of five years professional fundraising experience* who demonstrates outstanding leadership in organizations through the successful development and management of programs and the introduction of new and creative ideas. Nominees must hold current Association of Fundraising Professionals Greater Cleveland Chapter membership.

Award Selection Criteria for Categories 1 through 6:

Each nomination consists of an online **Nomination Form**. For the first six award categories, the Nomination Statements section must be a maximum of 350 words per criteria. No additional information can be submitted. Nomination Statements for award categories 1 through 6 should cover each of the following criteria:

- **Outstanding commitment** – describe direct support and the impact for your agency, length of service, roles, campaigns or other initiatives.
- **Motivation to others** - reaching out to the community, involving and motivating others to help.
- **Leadership role** – support for innovative problem solving and for assuming leadership roles in achieving the fundraising goals of the organization.
- **Philanthropic impact** – support for other organizations in the community

Outstanding Fundraising Professional Award Criteria*:

- **Commitment to profession:** mentoring and developing new professionals, membership, volunteering, and financial support to AFP, ethical compliance, supporting the Donor Bill of Rights, encouraging staff participation in AFP and professional education.
- **Organizational Impact:** proven track record of raising significant dollars relative to organization's size and budget, planning and growth of the organization's development activities, strong leader in speaking of and for the organization, motivation of volunteers, outreach to community.
- **Professional Personal Development:** Interest in continued learning (such as CFRE or other professional development learning), teaching, etc.
- **Community Involvement:** volunteering on community boards, strengthening community resources through organizational collaboration.

For an **Outstanding Fundraising Professional** nomination (Award Category 7), an online **Nomination Form** and no more than two letters of support should be submitted. A resume may also be included. The letters of support and resume are to be emailed to admin@afpcleveland.org

Requirements: Nominees must have a minimum of five years fund raising experience and hold a current Association of Fundraising Professionals Greater Cleveland Chapter membership. Nominator must also be a current member of the AFP Greater Cleveland Chapter

* Nominees do not have to meet every one of the criteria listed above in order to be considered for the award.

