

MARGARET BERNSTEIN BIO

Margaret Bernstein is the Director of Advocacy and Community Initiatives at WKYC Channel 3. A devoted champion of literacy, Margaret earned a 2016 Emmy for her #WeReadHere campaign at WKYC, which encourages parents to read every day with their children. She serves on the national board for Little Free Library, and on the board of the George Gund Foundation.

A Los Angeles native, she earned her bachelor's degree in Journalism from the University of Southern California. She worked as a reporter, editor and columnist at The Plain Dealer from 1989 to 2013.

Well known for her passion about mentoring, Margaret was named National Big Sister of the Year in 2000 for her work with two Cleveland girls, Cora and Ernestine, through Big Brothers Big Sisters of America. She JUST re-upped as a Big Sister and has been matched with an eighth-grader at Breakthrough Schools.

She is also the writer of The Bond, a memoir on fatherlessness by the famed Three Doctors. That experience led her to write a series of storybooks designed to tighten the bond between fathers and their young children. Her latest book in the series is "The Fathers Walk," to be published in October 2020.

Margaret is married to Shaker Heights Chief Prosecutor C. Randolph Keller, and is the mother of two children, Randy and Alexandria.