



AFP

**Association of
Fundraising Professionals
Greater Cleveland Chapter**

Agenda

AFP Overview

Cleveland Chapter

Benefits

Membership

AFP Global Overview

The Association of Fundraising Professionals (AFP) is the professional association of individuals and organizations that generate philanthropic support for a wide variety of charitable institutions.

Statistical Highlights

- Established in 1960
- Over 30,000 members
- 240 chapters throughout the world
- Generated over \$1 trillion in philanthropic efforts
- Individual and organizational members have raised over \$115 billion

Cleveland Chapter Overview

Mission Statement

Dedicated to elevating the fundraising profession, providing valuable educational programming to our members, and serving the community by promoting ethical and professional practices in philanthropy.

Statistical Highlights

- Established in 1967
- One of the largest chapters
- Over 296 members strong





Cleveland Chapter History

1967 – National Society of Fund Raisers Northern Ohio is chartered as the fourth chapter of the National Society of Fund Raisers Executives (NSFRE).

1982 – The appeal of national networking and information exchange prompt a group of Ohio Council of Fund Raising Executives (OCFRE) members to petition the NSFRE for reactivation of the Cleveland Chapter.

May 2000 – President & CEO of NSFRE visits Cleveland to gather input regarding the unregulated growth of fundraising over the internet and to discuss plans to make the merger of NSFRE and OCFRE more appealing. She announces NSFRE plans to change its name to AFP

August 24, 2000 – First board meeting of **the AFP Greater Cleveland Chapter**.

For a complete history of the Greater Cleveland Chapter go to <https://afpcleveland.org/about-afpgc/chapter-history/>

Cleveland Chapter Designations

The **Ten Star Gold Award** honors those chapters who met all of the requirements as outlined by AFP Global.

AFP IDEA Champion designation is given to chapters with an extensive plan in place to encourage diversity within their chapter membership and within the fundraising development profession throughout their region.



BE CAUSE

Empower. Strengthen. Transform.

BECAUSE

education, training,
mentoring and
research empower
fundraisers.

BECAUSE

ethical and effective
fundraising practices
build trust and
strengthen relationships.

BECAUSE

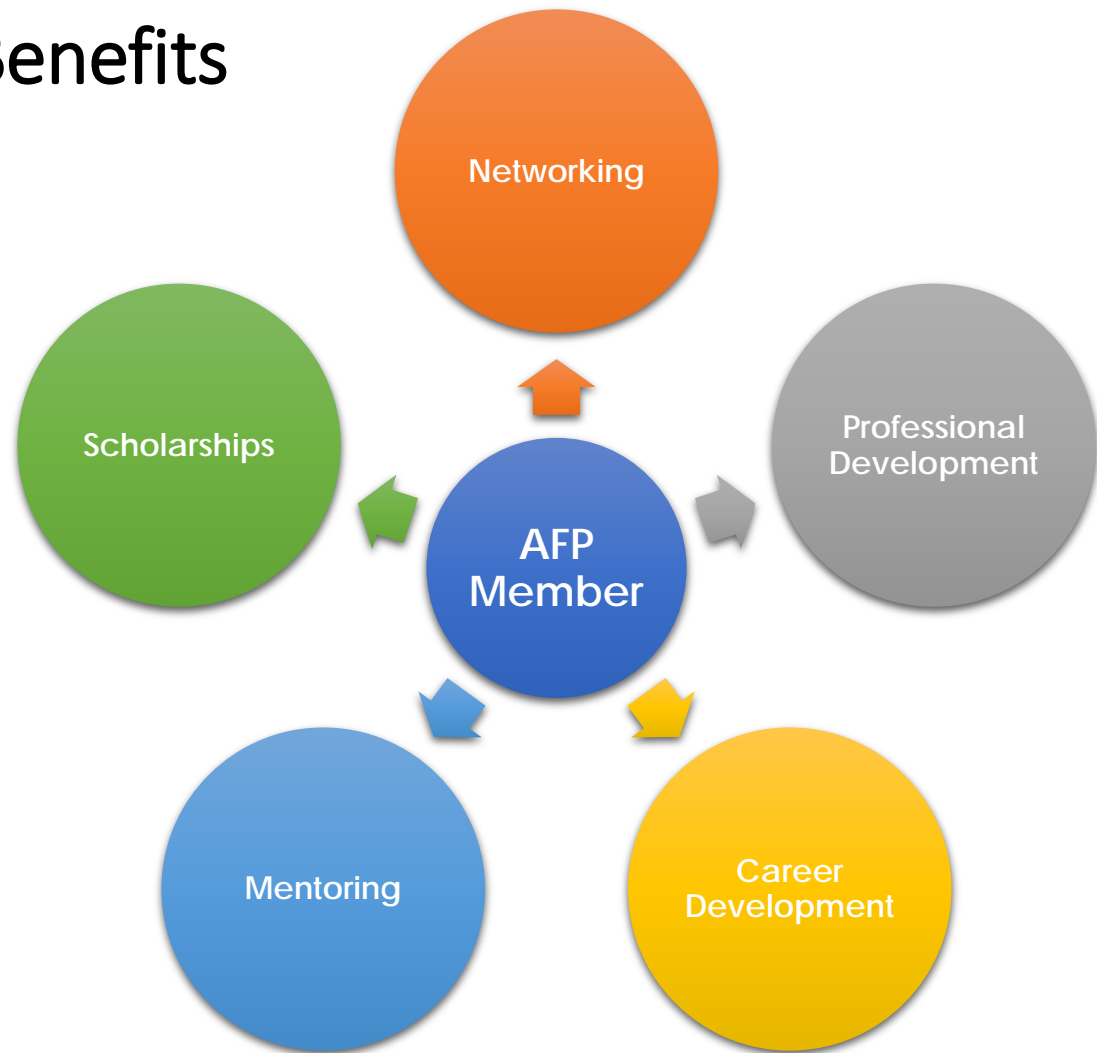
donor-centered
fundraisers help
transform giving to
create social change.

The cooperative, annual fund program of the AFP Foundation
for Philanthropy and our chapter.

afpglobal.org/be-cause-campaign



Membership Benefits



Networking Opportunities

- Events/Meetings
- Educational Sessions
- Volunteer Opportunities
- Over 4,000 attendees at the annual International Conference
- Over 600 attendees at the Greater Cleveland NPD



**National
Philanthropy
Day**

AFP Greater Cleveland

Professional Development



- Advancing Philanthropy Magazine
- Educational Courses
- AFP Global Resource Center
- AFP306 career builder
- Job Listings
- Mentoring Program

Scholarships

- Membership
- Conferences
- Local Training Opportunities
- Chapter Events/Meetings
- CFRE





Individual Membership

- \$280.00 Professional
- \$65.00 Young Professional
- \$75.00 Retired
- \$35.00 Collegiate

(amounts do not include chapter fees)



Group Memberships

Organizational

- Large Organizational
 - \$2,200 (eight members)
- Small Organizational (must meet criteria)
 - \$120.00 (one transferable membership)

Business

- \$5,000 Executive Circle (two employees)
- \$1,500 Endorser (one employee)

(amounts do not include chapter fees)