

Lindsay Marciniak
Managing Director

Lindsay Marciniak has spent the entirety of her career working with nonprofit organizations to acquire the resources they need to fulfill their mission, realize their ambitions, and positively impact our communities – locally, nationally, and globally. Her efforts and leadership have resulted in nearly \$1 billion in philanthropic support secured for her clients.

Lindsay brings to every engagement a big-picture perspective and hands-on approach, immersing herself not only in the organization at large, but in the details – the facts, milestones, people – that make up each nonprofit and shape its motivations. This thorough immersion allows Lindsay to stay deeply connected to her clients' respective mission, create actionable goals, and pave a strong path forward.

As Managing Director, Lindsay oversees CCS's operations across the Central U.S., supporting career growth for CCS directors and fundraising efforts for clients partners. Lindsay is an expert at designing and directing comprehensive campaigns, implementing major gifts programs, leading initiatives to build fundraising capacity, and developing strong relationships with senior leadership, staff, board members, and donors.

Within the greater philanthropic community, Lindsay regularly presents on fundraising topics to clients, board members, and development professionals both in the U.S. and internationally. She also shares insights, trends, and best practices as a faculty member at Northwestern University's Kellogg School Center for Nonprofit Management.

Lindsay earned her MPA in Nonprofit Management at Indiana University and a BS in Psychology with honors from John Carroll University in Cleveland. A former resident of Cleveland, Lindsay currently lives in Chicago. She is a member of AFP and of the 2021 Class of Leadership Greater Chicago (LGC) Fellows, the region's most prestigious civic leadership development program committed to leading bold, transformative change in the community. In her spare time, Lindsay enjoys reading as well as spending time outdoors and with her family.

FEATURED CLIENTS

- Rock & Roll Hall of Fame
- United Way
- The Salvation Army
- Feeding America
- Cuyahoga Community College
- Northwestern Memorial Foundation
- North Shore Country Day School
- Lions Clubs International Foundation
- Kiwanis International